

# Sweden's Innovation Strategy

**K.E.Y.  
PLATFORM  
2014** April 23 – 24, 2014  
Conrad Seoul, Korea

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Less than 0,15% of the  
world's population is  
Swedish.







What does **mobile telephony**  
and the **zipper** have  
in common with the  
**pacemaker**  
and **Bluetooth**?

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They are all  
**Swedish**  
**innovations**  
used every day  
worldwide.

# Largest number of global companies per capita

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**ABB**

**AGA**

**AKZO NOBEL**

**ASSA ABLOY**

**AstraZeneca**

**Atlas Copco**

**Autoliv**

**biovitrum.**

**EF**

**Electrolux**

**ELEKTA**

**ERICSSON**

**GAMBRO**

**Handelsbanken**

**H&M**

**IKEA**

**Nordea**

**metro**

**MX**

**SAAB**

**SANDVIK**

**SEB**

**SCA**

**SCANIA**

**SECURITAS**

**SKANSKA**

**SKF**

**STORA ENSO**

**SSAB**

**SWEDISH MATCH**

**TELE2**

**TeliaSonera**

**Tetra Pak**

**VATTENFALL**

**VOLVO**

# The 20 companies in Innovative Sweden Exhibition Ewha University Nov 2013

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ITH | Immune Therapy Holdings





# Sweden – in the top

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**1/131 – Innovation Capacity Index 2011**

**2/142 – Global Innovation Index 2013**

**1/27 Innovation Union Scoreboard 2013**

**1/82 – Global Creativity Index 2011**

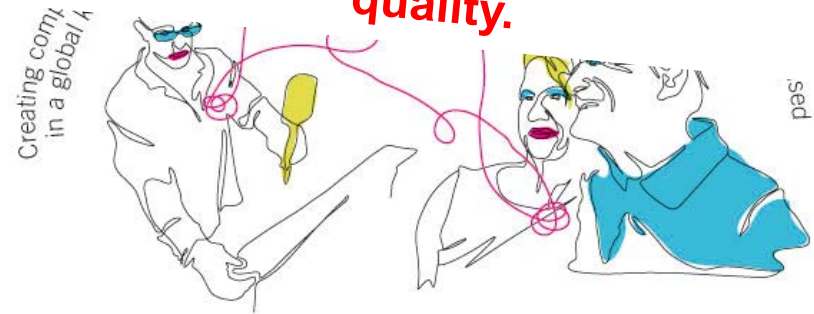
# Why Sweden needs an innovation strategy

- Meet **global societal challenges**
- **Increase competitiveness** and create more jobs in a global knowledge economy
- Deliver **public services** with increased quality and efficiency

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**Productivity development in industry increasingly attributed to innovation. Public sector innovation can decrease costs and increase efficiency and quality.**

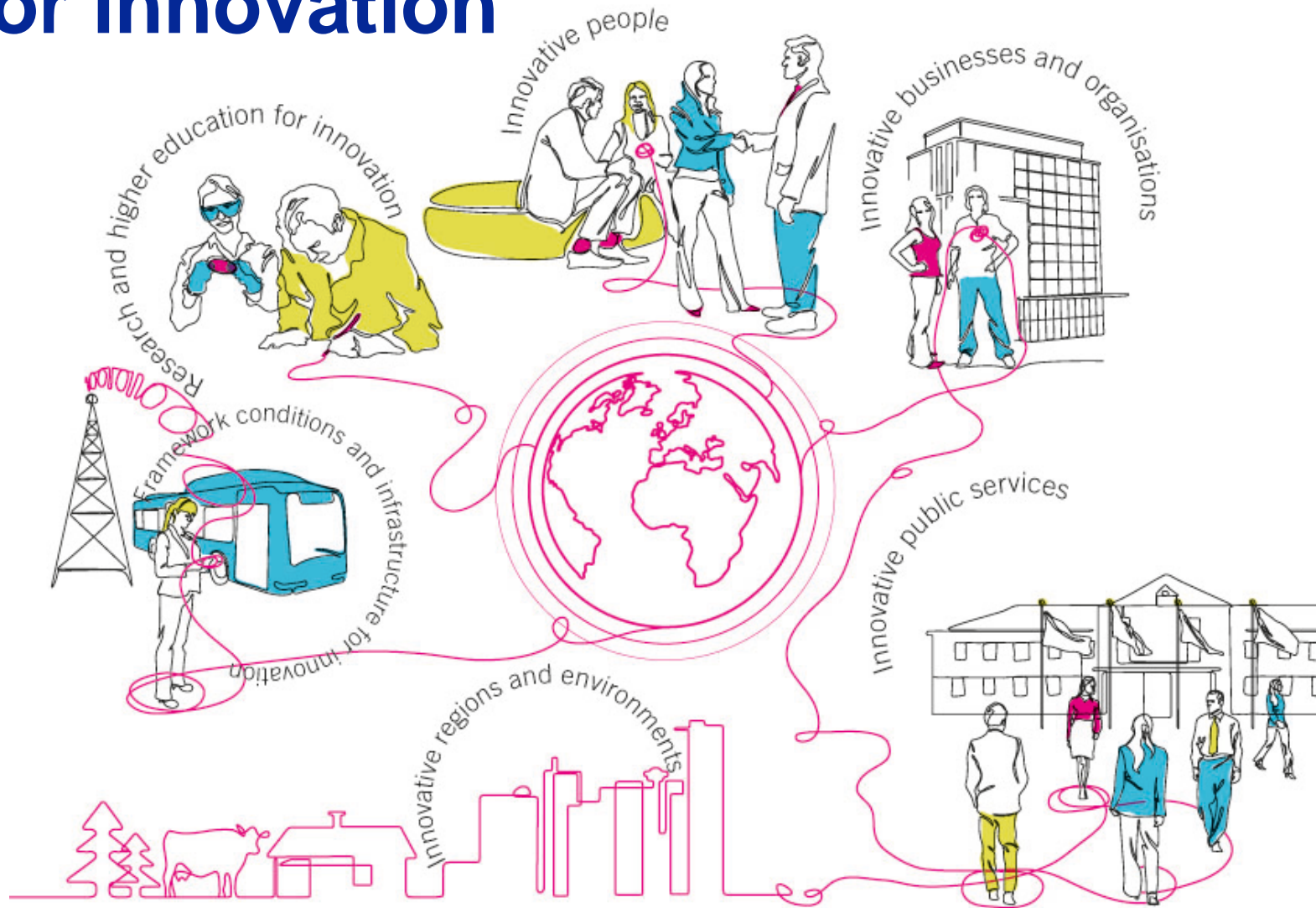


# Three principles

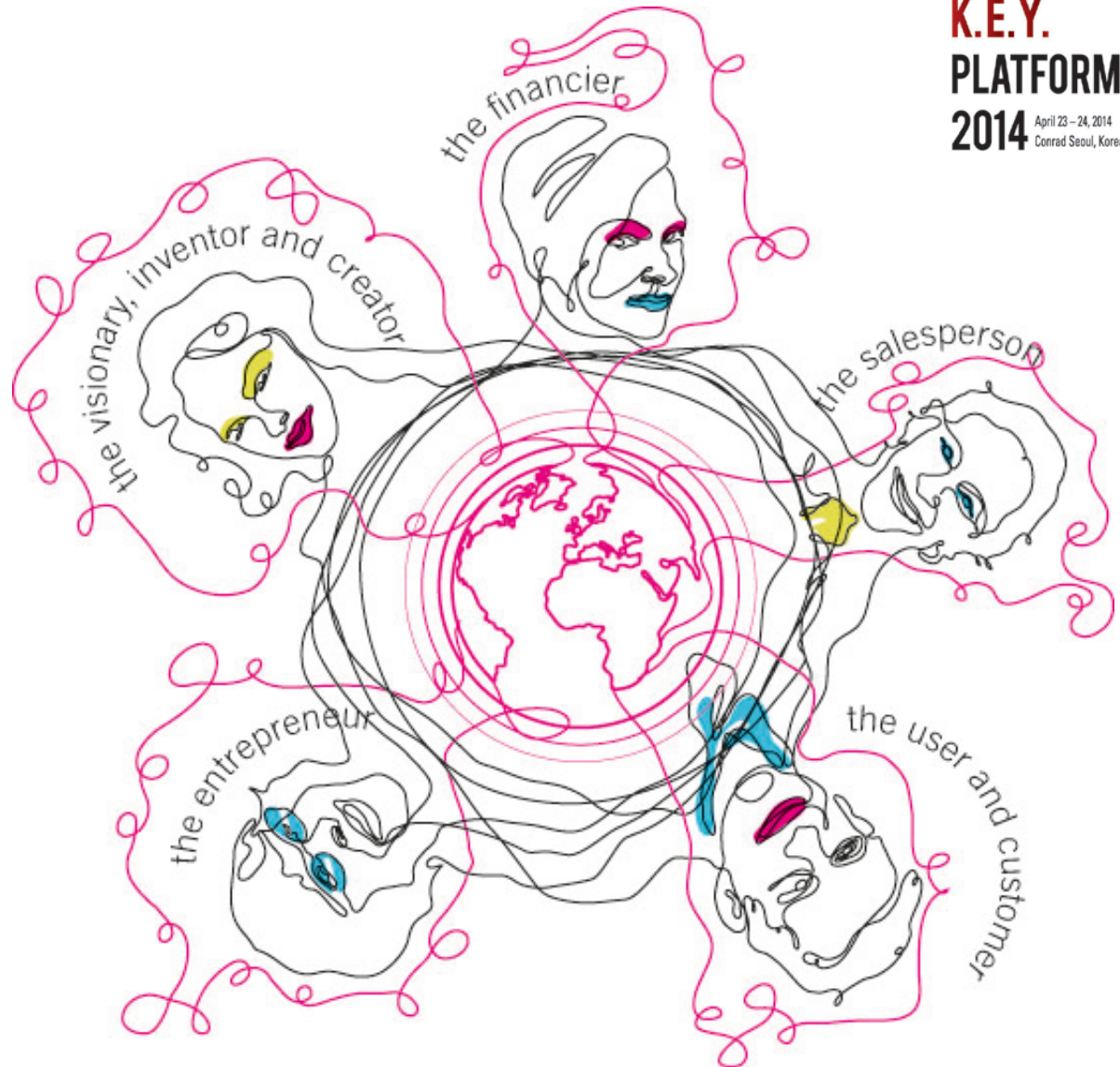
- The **best possible conditions** for innovation
- People, businesses and organisations that **work systematically** with innovation
- Implementation of the strategy based on a **holistic view**



# Improved capacity and more arenas for innovation



# Innovation starts with the human being



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# Focus areas 2013-2014

- Developing **procurement policy** to enhance innovation
- Synergies regional strategies - **national innovation strategy and EU-policy** (cohesion policy, structural funds, Horizon 2020)
- Framework conditions: **fiscal incentives for R&D and entrepreneurship**
- Measures implementing the Research and Innovation Bill from 2012: **research institutes, strategic innovation areas, cooperation business-academia**
- Evaluation design: national policy development, innovation climate in **international comparison**



# Implementation of the strategy

**Goal:** Sweden will learn from other countries developing innovation policy and be a source of inspiration globally by means of a long-term and coordinated work to strengthen the innovation climate

# More on the web

**<http://www.government.se/innovationstrategy>**

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**감사합니다!**

# Innovative Sweden

Be curious. Change the world.

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