

Bridging the Knowledge / Practice Divide

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Roadmap

- What is the knowledge / practice divide?
- Why is it a problem?
- Why hasn't it been solved?
- How can we solve it?



What do we mean by the
Knowledge / Practice Divide?

This is a business opportunity!



Who Cares?



Herndon, Ash, & Pollen
(2013)

Reinhart & Rogoff
(2010)



Lots of decisions were made based on
poor information



**Why did everyone get this
wrong?**

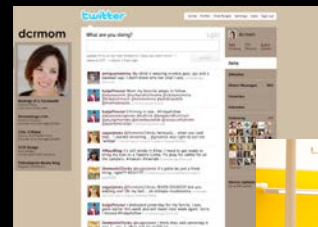
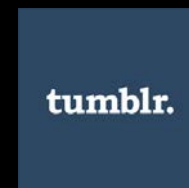


The Media Landscape

Old World



New World



Everyone's an Expert!

So What's the Problem?





How do you find what you need in
all the noise?



Finding What You Need

The image is a screenshot of a Google search results page. At the top, the Google logo is on the left, and the search bar contains the text "smart growth economics study". To the right of the search bar are icons for voice search, a magnifying glass, and user account information (+James). Below the search bar, there are tabs for "Web", "News", "Images", "Shopping", "Videos", "More", and "Search tools". The "Web" tab is selected and highlighted with a red underline. Below the tabs, the search results are displayed. The first result is a PDF document titled "Economic Development and Smart Growth - Internation..." from www.iedconline.org. The second result is a Wikipedia entry for "Smart growth". The third result is an article titled "Economic Development | Smart Growth America" from www.smartgrowthamerica.org. The fourth result is a PDF document titled "Fiscal impact analysis of three development scenarios in ..." from www.smartgrowthamerica.org. The fifth result is a PDF document titled "Building Better Budgets - Smart Growth America" from www.smartgrowthamerica.org. Each result includes a brief description of the content.

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[PDF] **Economic Development and Smart Growth - Internation...**
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Economic Development and. **Smart Growth**. 8 Case **Studies** on the Connections between **Smart Growth** Development and Jobs, Wealth, and Quality of Life.

Smart growth - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Smart_growth - Wikipedia
Smart growth is an urban planning and transportation theory that conservative think tank, published an **economic study** entitled "**Smart Growth** and Its Effects ...
Basic concept - Basic principles - History - Rationale for smart growth

Economic Development | Smart Growth America
www.smartgrowthamerica.org/complete.../economic-revitalization
And it's not just big cities that see these impacts: in Wisconsin, **economic** benefits ...
Similarly, a **study** in Toronto showed that nearly three-quarters of merchants ...

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www.smartgrowthamerica.org/.../fiscal-analysis-of-nashville-developmen...
This **study** examines the relative fiscal costs and benefits of three ... **Smart Growth** America hired Strategic **Economics** to calculate the net ... For all scenarios included in the **analysis**, Strategic **Economics** estimated the annual General Fund.

[PDF] **Building Better Budgets - Smart Growth America**
www.smartgrowthamerica.org/documents/building-better-budgets.pdf
by S Absetz - Related articles

Finding What You Need

Now Hiring: Economic Analysis Fellow | Smart Growth ...

www.smartgrowthamerica.org/.../now-hiring-economic-analysis-fellow/ ▼

Feb 21, 2014 - **Smart Growth** America seeks an **Economic Analysis** Fellow to assist with in-depth **studies** and technical assistance on local government fiscal ...

Smart Growth and Economic Success - US Environmental ...

www.epa.gov/smartgrow... ▼ United States Environmental Protection Agency ▼

EPA has developed a series of reports exploring the **economic** advantages of **smart growth** for businesses, real estate developers, investors, and local ...

[PDF] Smart Growth and Economic Success: The Business C...

www.epa.gov/smartgrow... ▼ United States Environmental Protection Agency ▼

This paper is part of a series of documents on **smart growth** and **economic** success. walking or biking to and from stations.25 Another **study** estimated public ...

[PDF] Smart Growth is Smart Economics - Southern Environm...

www.southernenvironment.org/.../Smart_Growth_Richmond_Report_LR... ▼

Overview. 1. Capturing the **Economic** Benefits of **Smart Growth**. 3 These maps from a **study** of an area east of Charlottesville show how the amount and cost of.

[PDF] Smart Growth in Older Communities - Center for ...

www.cnt.org/.../SS-Case-Study.pdf ▼ Center for Neighborhood Technology ▼

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In 2004, CNT applied an **analysis** of community assets and potential ... "**Smart Growth** in Older Communities" pilot project in Harvey and Blue Island, two severely disinvested devastating **economic** losses as the manufacturing industries.

Smart growth towards economic performance

www.umich.edu/~econdev/smartgrowth/ ▼ University of Michigan ▼

by A Basu - [Related articles](#)

Apr 19, 2005 - This paper will discuss how **smart growth** can have a significant impact ... Several **studies** claim that over 2000-2025, governments practicing ...



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Say What?

“In equations 1 and 1a, the identification of cohort differences, or welfare reform, comes from the within-state differences in young adult outcomes before and after implementation of welfare reform (and conditional on measured characteristics.)”

Kaestner et al (2003): “Has Welfare Reform Changed Teenage Behaviors?”



Media Outlets are Hiring Experts...



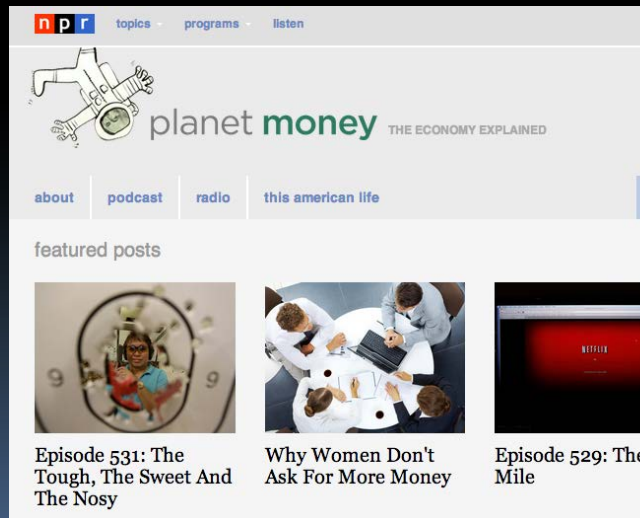
The New York Times

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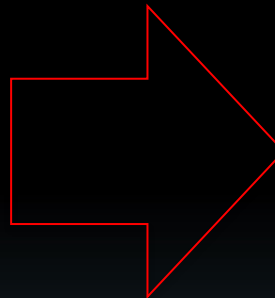
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ECONversations

A macroeconomic perspective on the winter blues

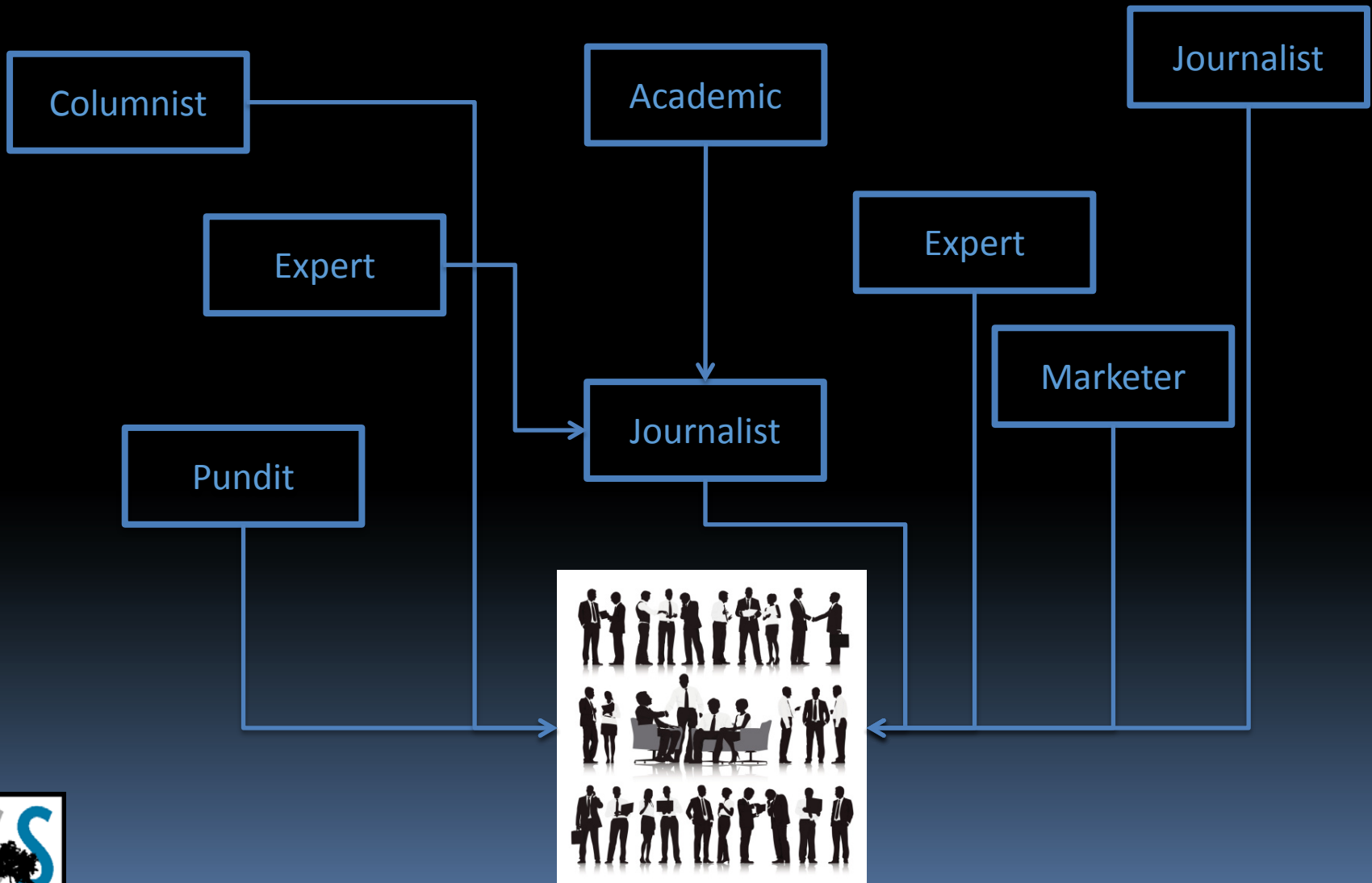
December 20, 2013

Posted by: [Michael Jones](#)

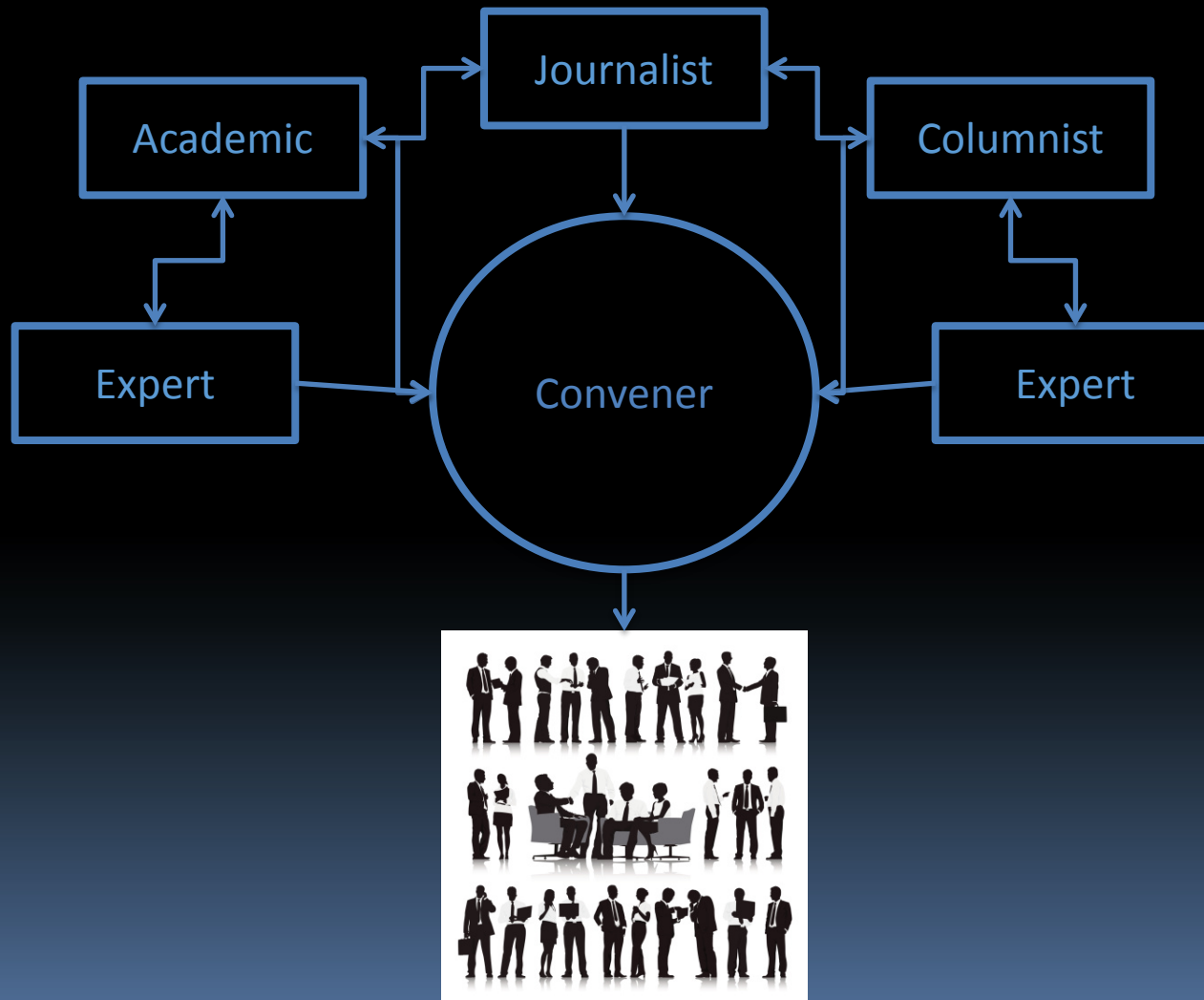
Feeling blue? Do you experience symptoms of seasonal affective disorder (SAD)? It turns out that those feelings can affect your economic productivity. Recent research from economists Geoffrey Heal and Jisung Park suggests that "effective labor supply – defined as a composite of labor hours, task performance, and effort – is decreasing in temperature deviations from the biological optimum."



Why This Hasn't Worked



How Can We Make it Work?



Why This Structure?

Who's "on assignment" anymore?

Do the editors really know best?

How to adapt to rapid changes?

Pick the right experts, and let them work



Questions to Answer

How do you know who your audience is?

How do you know what they want?

How do you create and sustain interest?

How do you find the right experts?



How We're Working On This



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Pick the right experts, in the right fields

Capitalize on this opportunity!



THANK YOU

